



SimilarWeb



timikaexpress.com
Website Analysis Report
March 2017

View the full analysis at: <https://www.similarweb.com/website/timikaexpress.com>

timikaexpress.com

Timika Express Online - Pusat media informasi online terpercaya dan up to date untuk masyarakat mimika

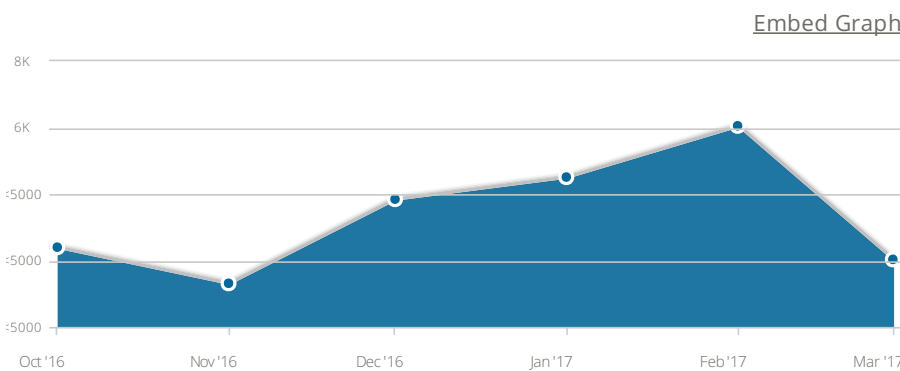


<p>Global Rank Worldwide</p> <p>6,811,733 ↓</p>	<p>Country Rank Indonesia 🇮🇩</p> <p>256,256 ↓</p>	<p>Category Rank Business and Industry > Marke..</p> <p>146,475 ↓</p>
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Traffic Overview

Total Visits

🖥️📱 On desktop & mobile web, in the last 6 months



[Embed Graph](#)

Engagement

Total Visits	<5000 ↓ 66.41%
Avg. Visit Duration	00:00:33
Pages per Visit	1.45
Bounce Rate	27.59%

Traffic by countries

On desktop

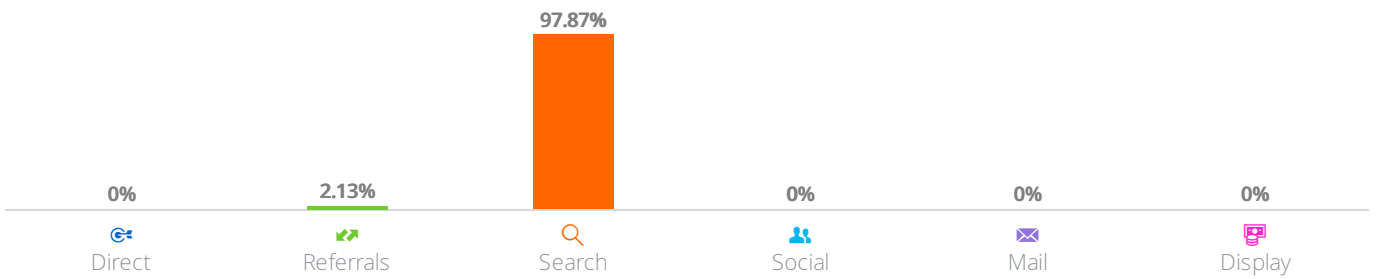


Indonesia **100.00%**
▼ 44.33%

Traffic Sources

[Embed Graph](#)

On desktop



Referrals

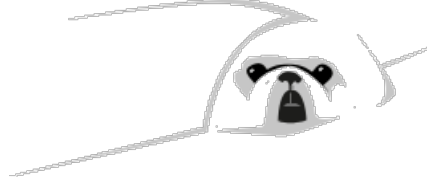


NOT ENOUGH DATA

Site owner? Here's a few tips for you

- 1 Have you tried speaking to press and bloggers about your product? They can be a great source of referral traffic when they publish a post or article with a link.
- 2 Ask your fans, clients or business partners to put a link to your site on theirs.
- 3 Register your website in relevant directories and listings.
- 4 Look at the main referrals of your competitors to get some ideas of websites you could be engaging with.

Search



NOT ENOUGH DATA

Site owner? Here's a few tips for you

- 1 Make your site SEO-friendly to make sure its indexed by search engines. Keep your website structure simple, clean and coherent for crawlers to index and rank pages.
- 2 Find out which are the Top 100 Search Engines on the internet [here](#).
- 3 Think about the keywords you'd like to rank for and use them throughout your site, including content, titles and META tags.
- 4 To choose the right keywords, simply put yourself in your target user's shoes and think of what you'd type if you were looking for your product.

Social



NOT ENOUGH DATA

Site owner? Here's a few tips for you

- 1 Choose your social networks carefully. There are many options and you can find the Top 100 Social Networks in your Country [here](#).
- 2 Facebook and Twitter are very popular networks but if you can look for alternatives that might be more relevant to your content (e.g. LinkedIn might be more effective for professional services).
- 3 If you don't have your own social pages you can still make sure your site content is shared across social networks by adding social buttons on your site.
- 4 Work hard and be patient: unless you're a celebrity, it will take time for your social networks to grow. Make sure you invest time and effort keeping it up to date with exciting news and content.

Display Advertising



NO DISPLAY ADVERTISING

This website doesn't use display advertising as part of their marketing activity.

Website Content



Subdomains

Subdomain (1)	Traffic Share
timikaexpress.com	<div style="width: 100%; height: 10px; background-color: #00b09b;"></div> 100%

Audience Interests



NOT ENOUGH DATA

Site owner? Here's a few tips for you

- 1 Try researching bigger competitors so you can find out what your potential audience is interested in.
- 2 Also, when looking at bigger competitors, you will get some ideas about other websites visited you might be able to partner with.
- 3 Finally, get some keywords ideas by looking at the tags in the minds of your competitors audiences.

Understanding Today's Digital World

SimilarWeb provides data and insights to help businesses make better decisions, identify new opportunities and spot the latest Internet and mobile trends. This information is essential for reacting to the Internet's ever-changing environment, building high-reward low-risk campaigns, and understanding the competitive world in which you operate.

Reveal business opportunities and obtain an in-depth analysis for any app or website with SimilarWeb PRO. To learn more, [contact us for a free consultation.](#)